

September

2008

Status

Company	Contact Name	Event Type	Estimated Attendance	Booked	Lost	Other	Notes
REDC	Trent Ferris	Auction		x			Home Auction-booked December 2008
KCRA	Gene Robison	Community		x			Kids Can-booked October 2008
American Home Funding	Sherry Gaytan	Seminar				x	Home Funding Seminar-discussed details, sent application
	George Raya	Horse			x		Gay Rodeo-dates conflict with Horse Expo
Nissan	Kahlin Cusimano	Rally				x	Sales Rally in conj. with New Car Show-referred to Ovations for Turf
	Gus	Toy Run				x	Annual Motorcycle Toy Run-waiting to hear from Chief as to impact
Arbor Day Foundation	Andy Herman	Meeting				x	Meeting Space needed early February-sent info and application
Automotive Events	Megan	Ride & Drive			x		Training and Seminars-date unavailable
Instituto Corizon	Byron	Concert		x			Hispanic Gospel Concert-booked October 2008
Hiram Johnson	Pat Hadaman	Graduation				x	High School Graduation-working out details for 2009
	Vince	Fundraiser				x	Called regarding multiple fundraisers-discussed costs
CA Health Organizations	Annie	Fundraiser			x		Fashion Show, Silent Auction-date unavailable
Sacramento County	Faye	Conference				x	Conference mid Sept. 2009-discussed costs, sent application
Network Events	Carter Strickland	Expo				x	Health Expo-November 2009-discussed costs and date availability
	Alex	Ride & Drive			x		UTV dirt course training Lot A - date not available
UCD Student	Tiffany	Party			x		Halloween Party-not appropriate for Cal Expo
Marquez Brothers	Gustavo Marquez	Dance		x			Hispanic Dance-Booked November 2008

CAL EXPO OPS CALENDAR

November 2008

Christmas Tree Lot: 11/27-12/24, Lot A

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30 HMONG NEW YEAR						1 CHRISTMAS TREE
2	3 NEW CAR SHOW MOVE-IN	4	5	6 NEW CAR SHOW, PAV, BLDG A,B,C,D, E/C 1-8, KIDDIE LOT, 11AM-9PM	7 NEW CAR SHOW, 10AM-8PM	8 NEW CAR SHOW, 10AM-8PM
9 NEW CAR SHOW, 10AM-6PM	10	11 VETERAN'S DAY NEW CAR ALL OUT	12	13 GEM & JEWELRY MOVE-IN	14 GEM & JEWELRY SHOW, BLDG C&D	15 GEM & JEWELRY SHOW
16 GEM & JEWELRY SHOW	17	18	19 HARVEST FESTIVAL MOVE-IN	20	21 HARVEST FESTIVAL, PAVILION, 10AM- 6PM	22 HARVEST FESTIVAL, 10AM-6PM SKI & SNOBOARD SHOW, BLDG A/B HMONG MOVE-IN TO EC #5 & LOT 26
23 HARVEST FESTIVAL, 10AM-5PM SKI & SNOWBOARD, TBD	24	25	26	27 THANKSGIVING! HMONG NEW YEAR	28 HMONG NEW YEAR HISPANIC DANCE, PAVILION	29 HMONG NEW YEAR

OP 2

OC = OVATIONS CATERING EVENT TC= TURF CLUB
RW = RAGING WATERS CH= CLUB HOUSE

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